# ILLINOIS RESHORING INITIATIVE

# "Bringing Manufacturing Back Home"

## **2011 Program Overview**

Goal: BRING MANUFACTURING JOBS BACK TO ILLINOIS

### **Events/Conferences**

## 1. Illinois Reshoring Initiative Conference – March 16

7:45 – 11:30 am, Wojick Center, Harper College, Palatine, IL

Purpose: Launch the Initiative; Obtain Customer buy-in

Content provided by: Reshoring Initiative and customer testimonials Participants: Large manufacturers, also Trade Associations/ suppliers

# 2. Training Supply Chain Managers Program – (May) date/ location TBD Purpose:

- A.) Explain the Illinois Reshore Initiative, how to use the TCO Estimator and how to identify the best items to reshore.
- B.) Survey the Supply Chain Managers on what local suppliers should do to become more competitive with offshore suppliers in addition to pricing. Participants: Supply Chain Managers, Purchasing Management

## 3. Illinois Suppliers Seminar – (July) date/ location: TBD

Purpose: Based on the results of the Supply Chain Managers' survey, help the supply chain become more responsive to the Customers' needs, e.g. Lean, ISO certified, DFMA, JIT response, etc.

Content provided by: AME and IMEC

Participants: Owners, Managers and salesmen for local suppliers

# 4. NTMA/PMA Contract Manufacturing Purchasing Fair – September 7 – 8

O'Hare Intercontinental Hotel

Purpose: Provide opportunity for Customers to meet with Suppliers to identify

best matches and arrange follow-up resulting in order placement

Provided by: NTMA and PMA

Participants: Illinois Manufacturing Customers, Supply Chain managers and Suppliers. Companies from outside Illinois will also participate. Domestic and offshored work welcome.

#### Measurement

**5. Illinois Reshoring Initiative Follow-up** – September – December 2011 Participants: Purchasing Fair Attendees, especially the Supply chain Managers Affiliated Marketing Support: IMEC, EDOs, Trade Associations, Chambers, etc.

Purpose: Follow-up with Purchasing Fair participants to:

Remind, motivate and assist with use of TCO Estimator Software

Measure the \$ value of work reshored

Track the number of jobs created

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